

Creating a business is a long road, one of sacrifices and learning.
With my services, you can shorten this path substantially.



Sami Contreras Design

Proposal

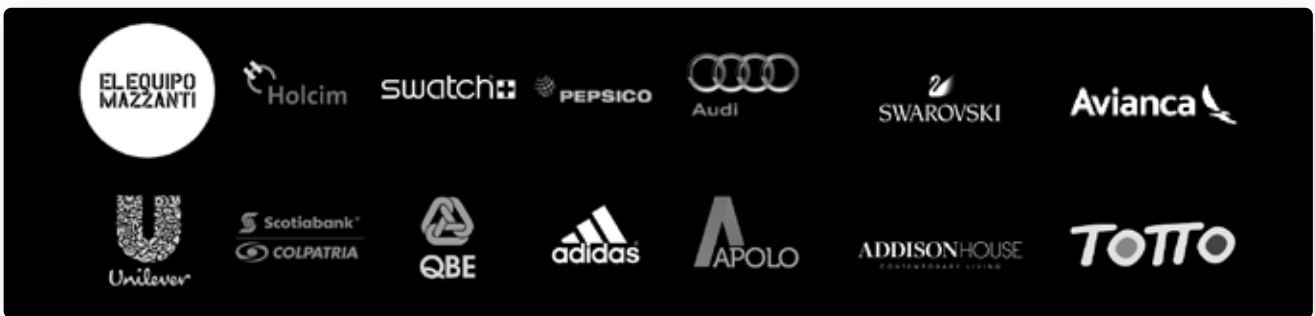


Nice to meet you.

You can find here 12+ years of expertise in Marketing, Advertising, Strategy and Graphic Design. All expertise Managing creative strategies in North America, Latin America and Europe, in one freelance.

I will glad to structure your project.

I had a great opportunity to be part of these creatives teams



Certificated



Certificated



Certificated



Expert
Partner

Certificated Partner



Expert
Partner

Certificated Partner



Intermediate
Partner

Certificated Partner



Covid - WIX
Certificate

Certificated Partner

[More About me](#)

Let's talk about your Digital solution

Holistically understanding the digital environment is essential to be able to structure functional and efficient solutions for companies. Each company is unique; that is why you need a digital strategy that is authentic and consistent with your brand idea and business values.



Project Needs



The first step is the creation of a powerful graphic brand with a unique communication concept.

A brand manual establishes all the basic guidelines of your brand to start communicating your business concept. A brand is more than a logo since your customers will remember and how they will recognize you.

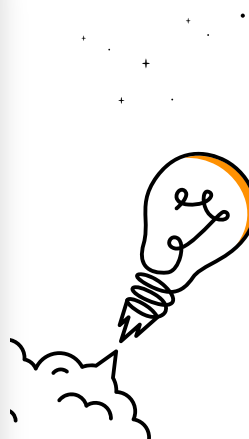


The second step is the creation of your web page, which must be authentic.

Your website is the command center of your business in the digital environment; that is why it is essential that your page is unique and not just another template.



It is time for your business to be communicated by social networks.



The generation of engaging content for your audiences is vital and effective, as long as it is constant.

Once your brand is connected within the digital environment, it is time to promote it; for this, there are many marketing tools for this purpose. Knowing how to choose them creates value for your customers and helps you save money.



Branding Manual

The difference between a simple logo and a brand that your customers will prefer over your competition starts here.



Logo Design

- Creative Design.
- Colour Concept.
- Exclusive Typography.



Graphic Parameters

- Logo Description.
- Colour Values
- RGB/CMYK.
- Type family.
- Logo Uses.



Brand Applications

- Bussiness Cards.
- Email Signature.
- Letter Head.



Files Description

- Original Files .Ai
- Images Jpeg, PNG
- Vector PDF



Branding manual



Branding manual



Branding manual



Branding manual



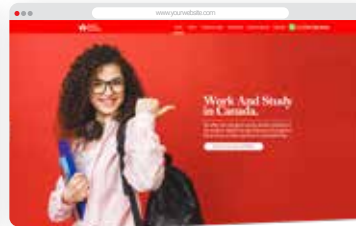
Your business is unique, that's why you need a unique page, not a wordpress template that someone else has used.



Design & Develop [More](#)



Design & Develop [More](#)



Design & Develop [More](#)



Design [More](#)



Design & Develop [More](#)



Design & Develop [More](#)



Design [More](#)



Design [More](#)



Design [More](#)



Design [More](#)



Design [More](#)



Design [In Progress](#)



Design [More](#)



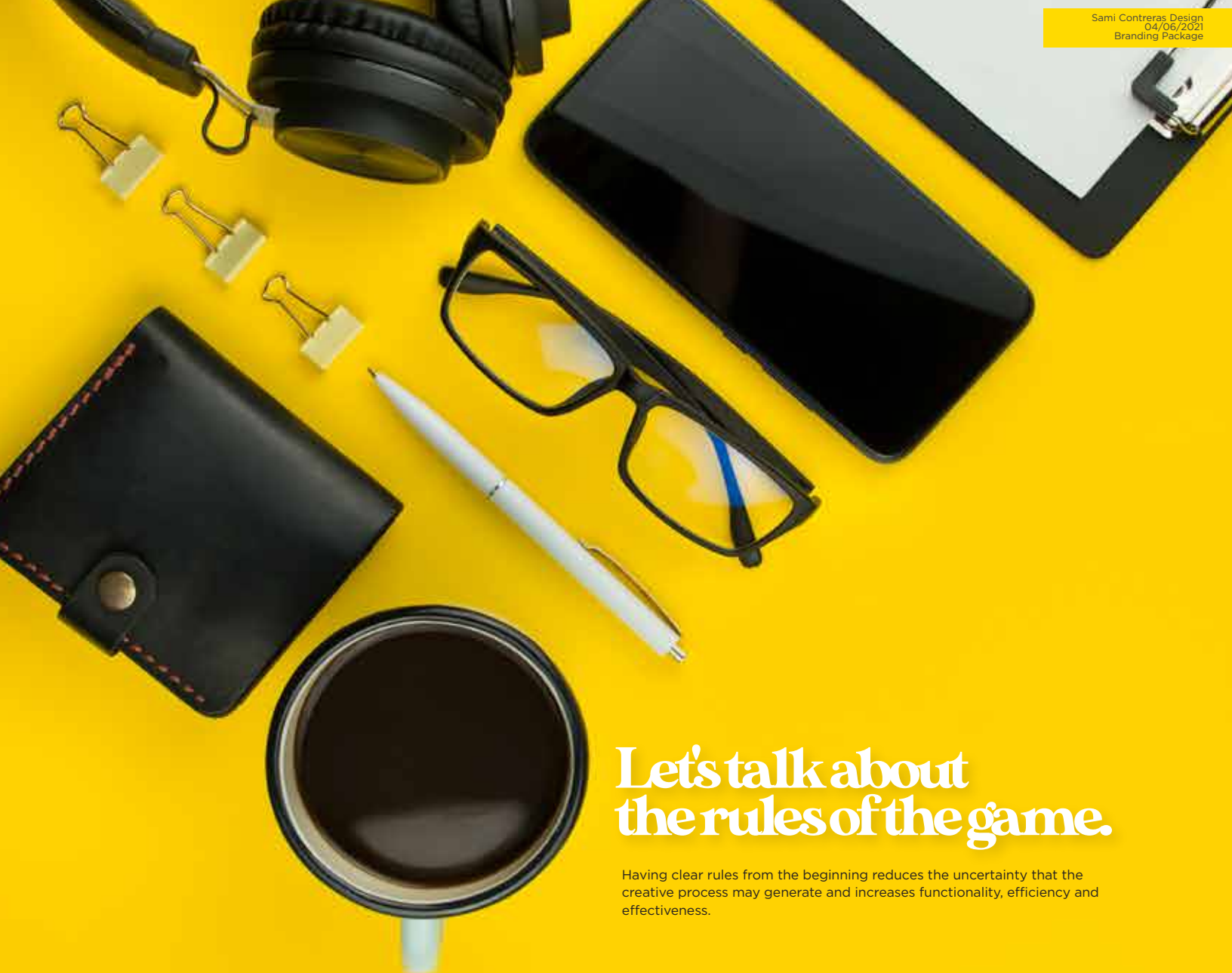
Design [More](#)



Design [In Progress](#)



Design [More](#)



Let's talk about the rules of the game.

Having clear rules from the beginning reduces the uncertainty that the creative process may generate and increases functionality, efficiency and effectiveness.



The project begins with a payment of 50% of the total budget. the Payment of the remaining 50% upon delivery according to the checklist (Monday.com)



The client is in charge of supplying all the written content for the creation of the brand. If the creation of written content is required, it will be an extra cost.



Each project has one month of corrections included at no cost; after the first month, each correction will have a cost of 10 USD.



The project begins with a payment of 50% of the total budget. the Payment of the remaining 50% upon delivery according to the checklist (Monday.com)



The project will be monitored through the monday.com platform, where the client will have access; once the project is completed, the access will be deleted.



If the project has not been completed in two months, it will be terminated, and the client is obliged to pay the remaining 50%. (Not Apply for "Monthly Fees")



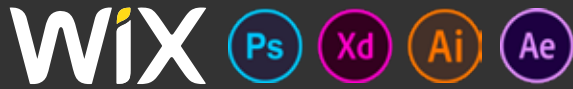
Exclusive care will be taken with the client's information, and it will be protected on servers belonging to alejandrolema.com, to protect the confidentiality and privacy of the data.



Customer service and deliveries will be made on weekdays, Monday to Friday from 4:00 pm to 9:00 pm without exception.

Pricing of your project

For every budget there is an idea, a creative solution.



Branding Manual

- Logo Desing.
- Typography Study.
- Colour description.
- Black and White.
- Logo Modulotions.
- Business cards.
- Letter Head.
- Main Files Vector.
- Images HD (Png, Jpeg).

\$500CAD

\$300CAD 🇵🇷



Option 1

Landing Page

- Landing Page Design.
- Development
- Contact Form
- Connect Social Media
- Embebed Instagram.
- Simple Arquitecture.
- Basic SEO

\$350CAD

\$200CAD 🇵🇷



Option 2

Webpage

It is based on your current website

- Home Page
- Design Projects.
- Ottawa Church.
- Wall Decor
- Design 3D
- Services Page.
- Contact Form
- Connect Social Media
- Embebed Instagram.
- 2 Automations
- Basic SEO

\$1200CAD

\$700CAD 🇵🇷

Each service includes.

- Consultancy expera of Brand, design.
- Expert business consulting.
- Accompaniment in the implementation



Wix Plan



Thanks and
ROCK ON!!

Email me!!



ALEJANDROLEMA
strategy marketing 6D

www.alejandrolema.com